

# Couple of words about **Communication**



## Well done!

- Plenty of project news published on the website
- Active participation on the European Cooperation Day
- Projects can be seen in social media and local media

## Improvement needs

- Remember to use the programme logo!
- Remember to tell in writing that the project is financed by the European Union, Finland and Russia.
- Choose the language according to the target group.



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# KARELIA

CBC // Cross-border cooperation

## New logo



8.10.2019

## Checklist

Have you already:

- Created the website and ensured there information is up to date?
- Published information on the project on the organisation's website?
- Informed the Managing Authority of your social media accounts?
- Placed a project poster in your organisation's premises?
- Taken photographs of the project activities?