

# KARELIA

CBC // Cross-border cooperation



## Remarks on concept notes

Joensuu 16.8.2017



16.8.2017

## Evaluation scores

The highest scores were received in these issues:

- Technical expertise of the partners
- Relevance to the priority
- Role and motivation of the partners

## Evaluation scores

The lowest scores were received in these issues:

1. Outputs
2. Cost-efficiency
3. Activities
4. Problem analysis
5. Relevance to the target groups

## How to improve your application?

### COMMON PROBLEM

Logic is not clear.

Check that:

- the objective is derived from the problem;
- the activities clearly link to the objective;
- there is an activity for each output and an output for each activity.

## How to improve your application?

### **Problem analysis**

- Define the core problem,
- describe the causes for the problem,
- tell why is it bad.

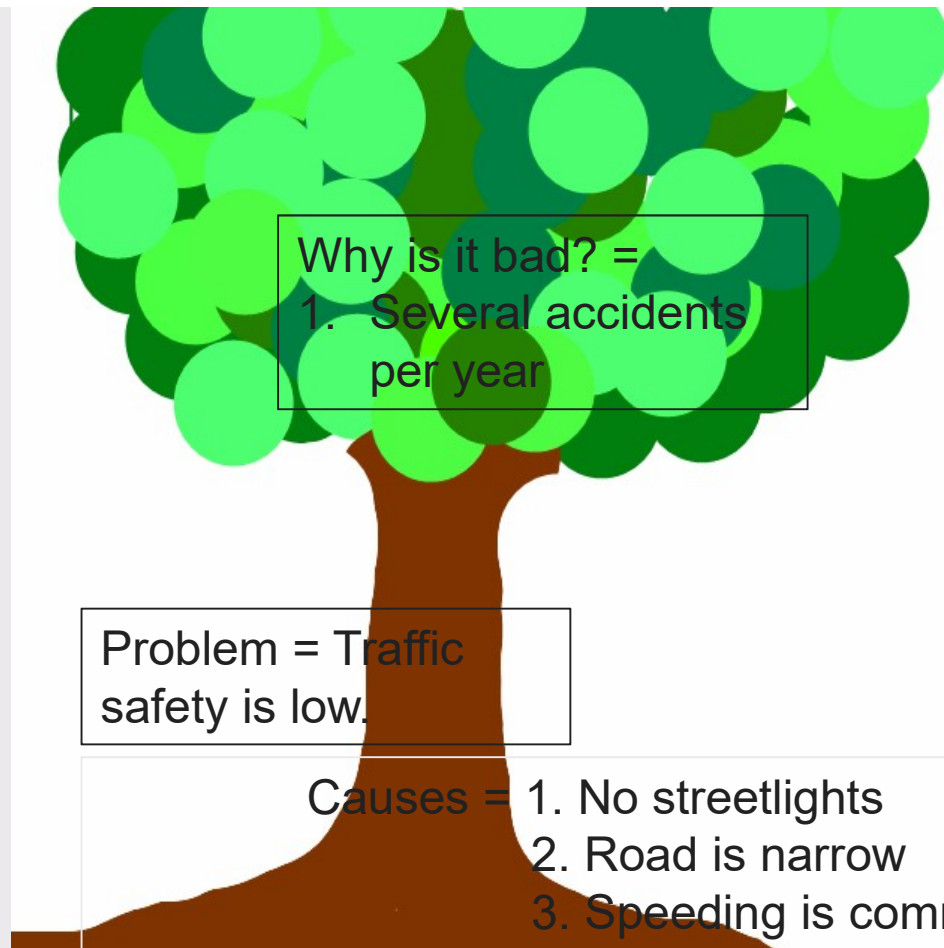
+ Justify the problem by statistics, researches etc.

# KARELIA

CBC // Cross-border cooperation

For example:

Justification could be for example accident statistics.



# KARELIA

CBC // Cross-border cooperation

## How to improve your application?

### COMMON PROBLEM

Problem should not be defined as lack of something.



16.8.2017

# KARELIA

CBC // Cross-border cooperation

## How to improve your application?

Objective is converted from the core problem.

For example:

Objective is not *to acquire streetlights* even that would be the strategy.

Objective is *'improved traffic safety'*.



16.8.2017



# KARELIA

CBC // Cross-border cooperation

## How to improve your application?

### COMMON PROBLEM

Objective should not be a verb. Objective is the change!

You should have only one specific objective.

*Improved traffic safety instead of to acquire streetlights, to widen the road and to reduce speeding.*



16.8.2017

# KARELIA

CBC // Cross-border cooperation

## How to improve your application?

### Target groups

Beneficiary = those who benefit from the implementation of the project.

- a. Target group = directly positively affected
- b. Final beneficiary = benefit in the long run (children, consumers)

### Be specific enough

Inhabitants of the programme region vs. culture entrepreneurs in Kainuu and Kostomuksha  
(But don't go too far: Potters from Hyrynsalmi)



16.8.2017

## How to improve your application?

### Relevance to the priority

Make sure your project contributes to one of the elements of the priority (found from the Guidelines of the Call).

- Mention in the application to which you are linking your application to.

## How to improve your application?

### Cross-border nature

- Do you have a joint problem or separate ones?
- Is the idea to implement similar activities on both sides of the border? If yes, try to think if things could be done **together**. How could you benefit from each other? Does the other party know/do something better than you?
- Is there added value from CBC?



## How to improve your application?

### Activities

- Activities reflect your problem tree's roots – you can't implement activities that are not trying to solve the causes of your core problem.

For example: Planting flowers on the road side is not necessary for improving traffic safety.

## How to improve your application?

### Activities

- Check that the proposed activities are convincing and sufficient compared to the objective.

For example?

1. Giving torches to the villagers;
2. Planting flowers on the roadside;
3. Stopping cars and telling them not to speed;
4. Organising a traffic safety seminar.



## How to improve your application?

### **Role and motivation of the partners**

- Make sure role and motivation is filled in for all partners.
- Compare the roles and the proposed activities to each other.

## How to improve your application?

### Outputs

- The outputs do not come into being by themselves - link the outputs to the activities.
- Make sure there is an output for each activity and an activity for each output.
- The outputs need to be relevant for the objective of the project.



## How to improve your application?

### Price-quality ratio

- Compare the price tag to the problem you are going to solve and to the objective, not to the activities and outputs.
- Can the project be implemented within shorter duration?

## How to improve your application?

### Technical expertise

- Compare the expertise of the partners to the proposed activities: are there activities that can't be implemented by the partners? If yes, explain in activity's description how the activity will be implemented.

## How to improve your application?

### COMMON PROBLEM

Have you answered NO to any of these questions?

Are you sure? If you are, you need to submit as an annex to the application an explanation on how you are planning to organise the finances.

**Financial Capacity**

Does the organisation have a euro based bank account or can it be established?  Yes  No  NA

Can the project costs be separately allocated and reported in the organisation's bookkeeping?  Yes  No  NA

Can the organisation transfer or receive programme funding to/from other project partners?  Yes  No  NA

Does the organisation participate in the financing of the project?  Yes  No

Organisation's average annual turnover  €

Does the organisation have sufficient financial resources to implement the project taking into account both own contribution and final payment?  Yes  No



## How to improve your application?

Take into account:

Lead partner has to answer YES.

Everybody has to answer YES.

Only partners who do not neither receive or transfer funding can answer NA, others has to answer YES.

Only LP answers, has to answer YES.

**Financial Capacity**

Does the organisation have a euro based bank account or can it be established?	<input checked="" type="radio"/> Yes <input type="radio"/> No <input type="radio"/> NA
Can the project costs be separately allocated and reported in the organisation's bookkeeping?	<input checked="" type="radio"/> Yes <input type="radio"/> No <input type="radio"/> NA
Can the organisation transfer or receive programme funding to/from other project partners?	<input checked="" type="radio"/> Yes <input type="radio"/> No <input type="radio"/> NA
Does the organisation participate in the financing of the project?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Organisation's average annual turnover	<input type="text" value="100 000"/> €
Does the organisation have sufficient financial resources to implement the project taking into account both own contribution and final payment?	<input checked="" type="radio"/> Yes <input type="radio"/> No

## How to improve your application

### Common problem

Do not mark your co-financing (own contribution) in investments

**Requested financing**

Do not fill in. Automatically inserted from budget.

Total costs of the project	<input type="text" value="0"/>	€		
Investments included in total costs	<input type="text" value="0"/>	€	<input type="text" value="0"/>	% of total financing
Requested programme financing	<input type="text" value="0"/>	€	<input type="text" value="0"/>	% of total financing

# KARELIA

CBC // Cross-border cooperation

## Questions

- **Logframe**
  - **Budget**
  - **Audits**
  - **Co-financing**
- } discussed in the workgroups



16.8.2017

# KARELIA

CBC // Cross-border cooperation

**5 minutes break  
and Jarkko will  
continue**



16.8.2017