

# KARELIA

CBC // Cross-border cooperation



## Karelia Programme 2021-2027



Stakeholder event 16.4.2021

## Objective of the event

To collect feedback and opinions from stakeholders to support the preparations of the Programme priorities "Competitive regional economy" and "Bridges between people"

## Where do we stand with Programming?

- Legal frame in the EU level to be adopted during the Summer / Autumn
- First cornerstone related to the financing defined by Finland
- Programme region agreed
- Territorial analysis with key challenges drafted
- Initial Programme strategy built to tackle the challenges
- Stakeholder events organised to support the preparation of the strategy

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## Programme region and available resources

- Programme region covers only the current core region
- ERDF allocation 14 MEUR  
Current 10,75 MEUR



## Key challenges

### Demography

- Sparse, decreasing and aging population

### Regional competitiveness:

- GDP behind the national averages
- High unemployment and low employment
- Availability of competent labour

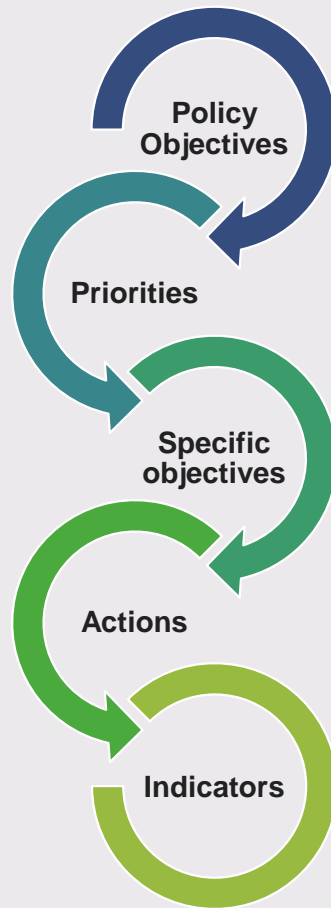
### Environment

- Biodiversity and climate
- Energy consumption
- Waste management
- Management of waters

### Pandemic

- Impacts to the regional economy and to certain industries
- Impacts to the cross-border collaboration in general

## How the strategy has to be prepared?



- Max 3 Policy Objectives (PO) and 1-2 Interreg Specific objectives (ISO) chosen
- One or more priorities under each PO and ISO
- Under each Priority one or more Specific Objectives (SO)
- Under each SO expected actions listed
- Under each SO the indicators to measure the outcomes to be defined

## Policy objectives chosen

PO1: Smarter cooperation area

PO2: Greener cooperation area

PO5: Cooperation area closer to its citizens

ISO1: Better cooperation governance

## Initial priorities to tackle the challenges



**COMPETITIVE  
REGIONAL  
ECONOMY (PO1)**



**ENVIRONMENT  
(PO2)**



**TOURISM (PO5)**



**CULTURE (PO5)**



**BRIDGES  
BETWEEN  
PEOPLE (ISO1)**



## Examples of output and result indicators

Context	Output	Result
Cooperation, all the SO's	Participation in joint actions cross the border	Participation in joint actions across borders after project completion
Innovations	Projects for innovation networks cross the border	Organisations cooperating across borders after projects completion
Digitalisation	Jointly developed solutions	Solutions taken up or up-scaled by organisations
SME competitiveness	Participation in joint training schemes	Completion of joint training schemes

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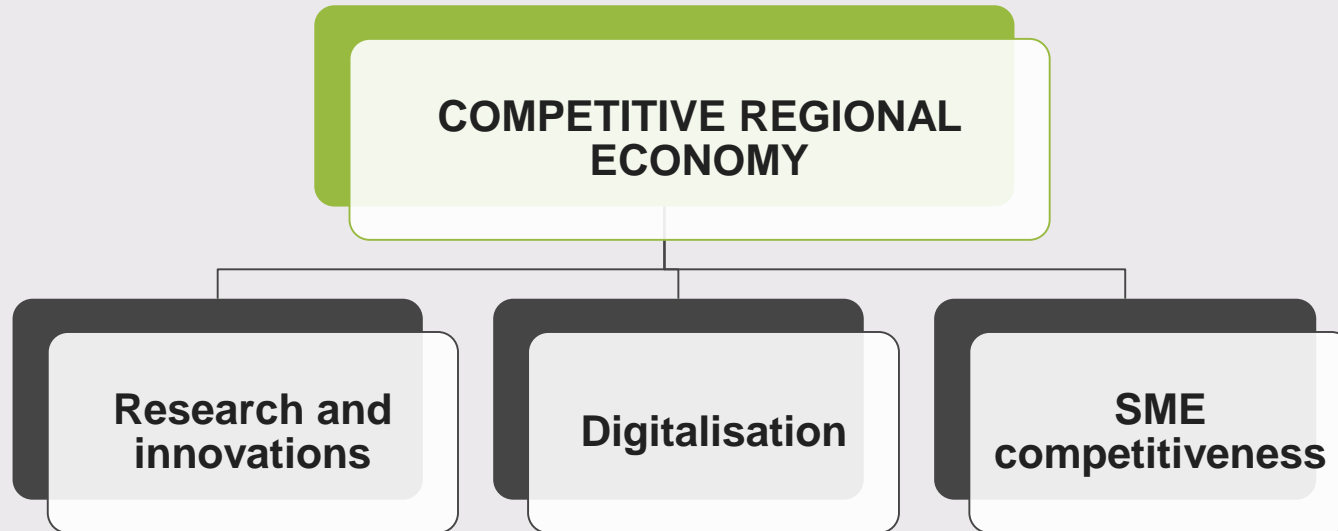


## Competitive regional economy



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## Priority and the specific objectives



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**Bridges between  
people**



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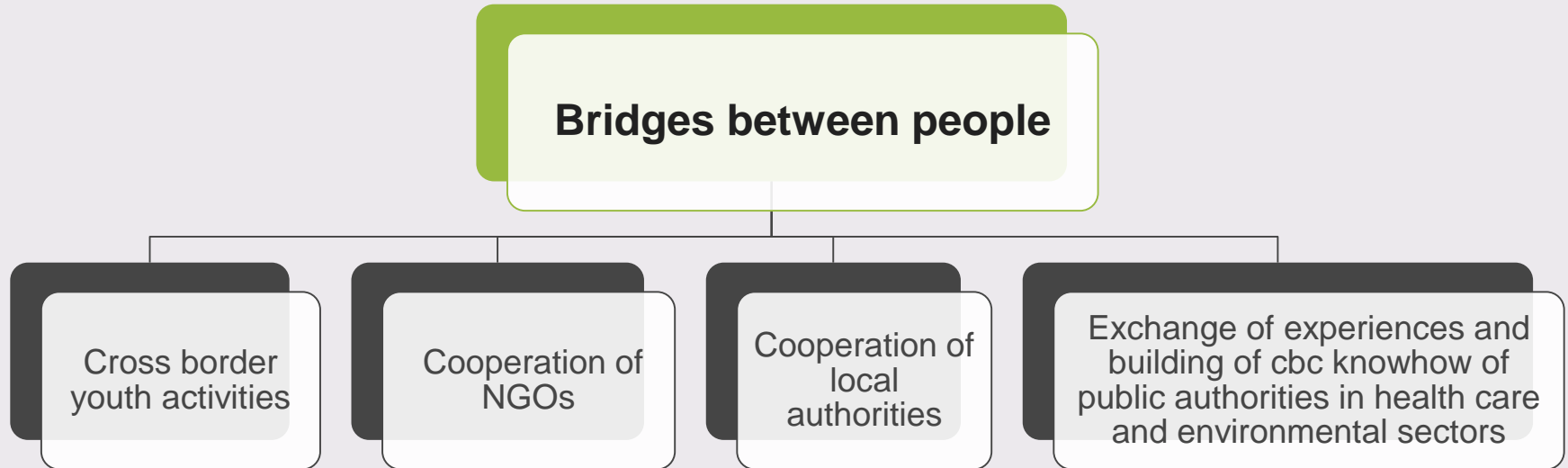
## Bridges between people – new approach

- Priority built to improve the grass-root level contacts cross the border
- Particular objective to involve youth, NGO's and local authorities into cross-border cooperation
- “Restart for the cooperation after the pandemic”



## ”New priority” Bridges between people

- Priority built to foster the grass-root level contacts cross the border



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## Next steps

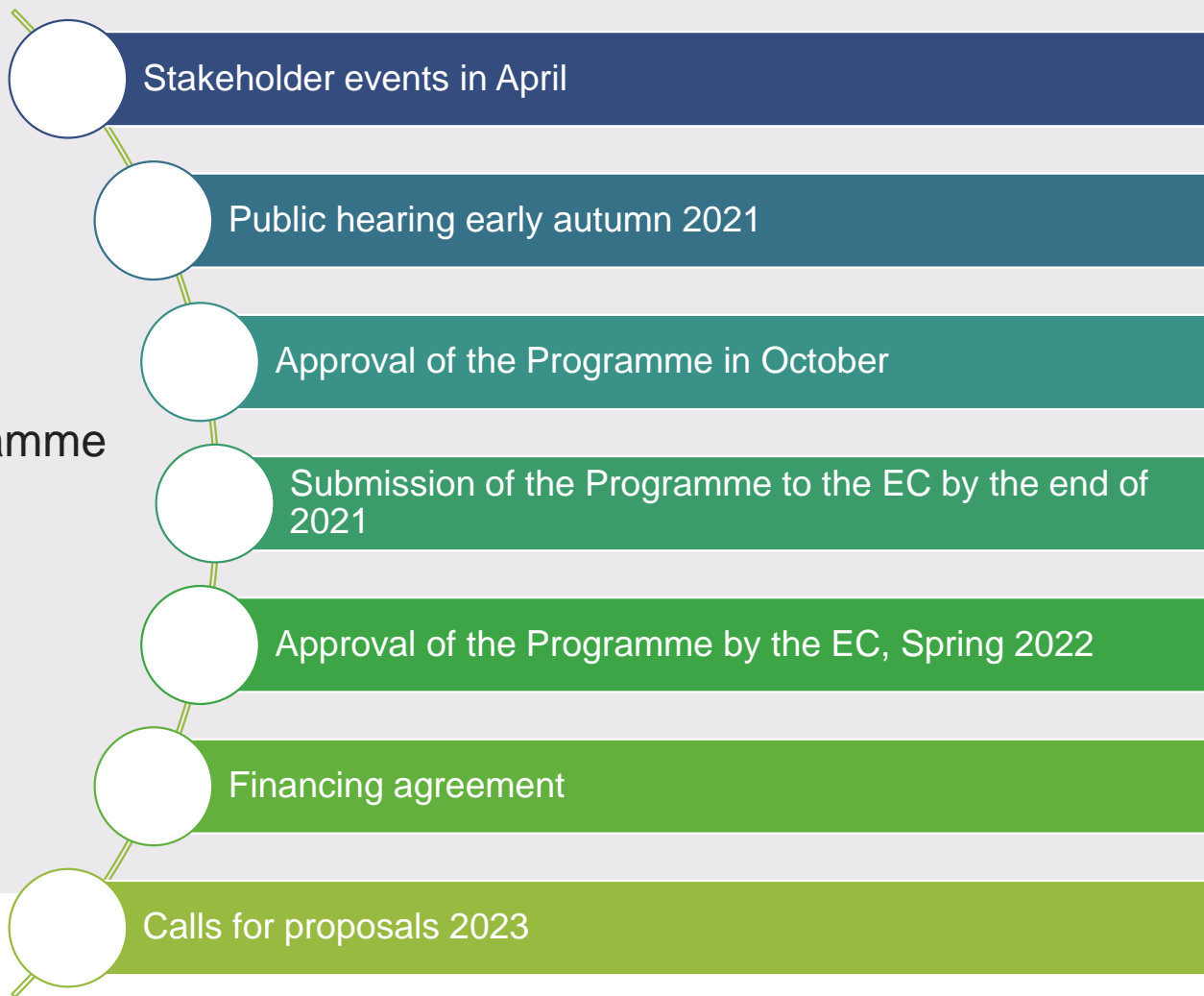


Marko Ruokangas 16.4.2021

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## Next steps in the Programme preparation



## How to participate?

- Stakeholder events
- Comments in writing to the Managing Authority:  
[kareliacbc@kareliacbc.info](mailto:kareliacbc@kareliacbc.info)
- Public hearing in autumn

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# Thank you!



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