

KARELIA

CBC // Cross-border cooperation



Karelia Programme 2021-2027



Stakeholder event 22.4.2021

Objective of the event

To collect feedback and opinions from stakeholders to support the preparations of the Programme priorities "Environment" and "Bridges between people"

Where do we stand with Programming?

- Legal frame in the EU level to be adopted during the Summer / Autumn
- First cornerstone related to the financing defined by Finland
- Programme region agreed
- Territorial analysis with key challenges drafted
- Initial Programme strategy built to tackle the challenges
- Stakeholder events organised to support the preparation of the strategy

KARELIA

CBC // Cross-border cooperation

Programme region and available resources

- Programme region covers only the current core region
- ERDF allocation 14 MEUR
Current 10,75 MEUR



Key challenges

Demography

- Sparse, decreasing and aging population

Regional competitiveness:

- GDP behind the national averages
- High unemployment and low employment
- Availability of competent labour

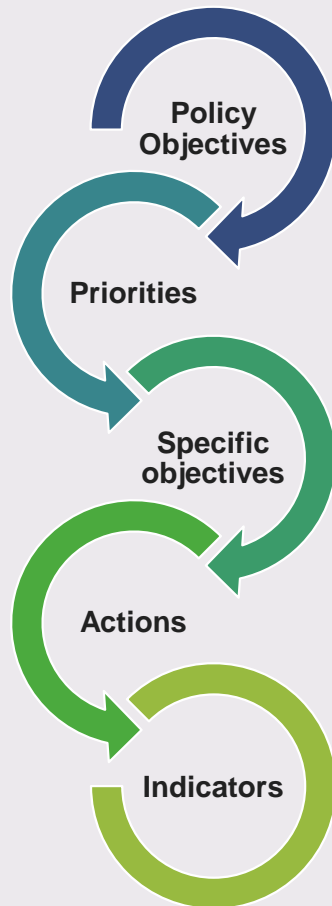
Environment

- Biodiversity and climate
- Energy consumption
- Waste management
- Management of waters

Pandemic

- Impacts to the regional economy and to certain industries
- Impacts to the cross-border collaboration in general

How the strategy has to be prepared?



- Max 3 Policy Objectives (PO) and 1-2 Interreg Specific objectives (ISO) chosen
- One or more priorities under each PO and ISO
- Under each Priority one or more Specific Objectives (SO)
- Under each SO expected actions listed
- Under each SO the indicators to measure the outcomes to be defined

Policy objectives chosen

PO1: Smarter cooperation area

PO2: Greener cooperation area

PO5: Cooperation area closer to its citizens

ISO1: Better cooperation governance

Initial priorities to tackle the challenges



**COMPETITIVE
REGIONAL
ECONOMY (PO1)**



**ENVIRONMENT
(PO2)**



TOURISM (PO5)



CULTURE (PO5)



**BRIDGES
BETWEEN
PEOPLE (ISO1)**

Output and result indicators

Context	Output	Result
Cooperation, all the SO's	Participation in joint actions cross the border	Participation in joint actions across borders after project completion
Energy efficiency	Pilot actions developed jointly and implemented in projects	Solutions taken up or up-scaled by organisations
Climate change	Strategies and action plans jointly developed	Joint strategies and action plans taken up by the organisations
Sustainable water	New or upgraded capacity for waste water treatment	Population connected to at least secondary public waste management system
Circular economy	Pilot actions developed jointly and implemented in projects	Solutions taken up or up-scaled by organisations
Biodiversity	Jointly developed solutions	Solutions taken up or up-scaled by organisations

KARELIA

CBC // Cross-border cooperation

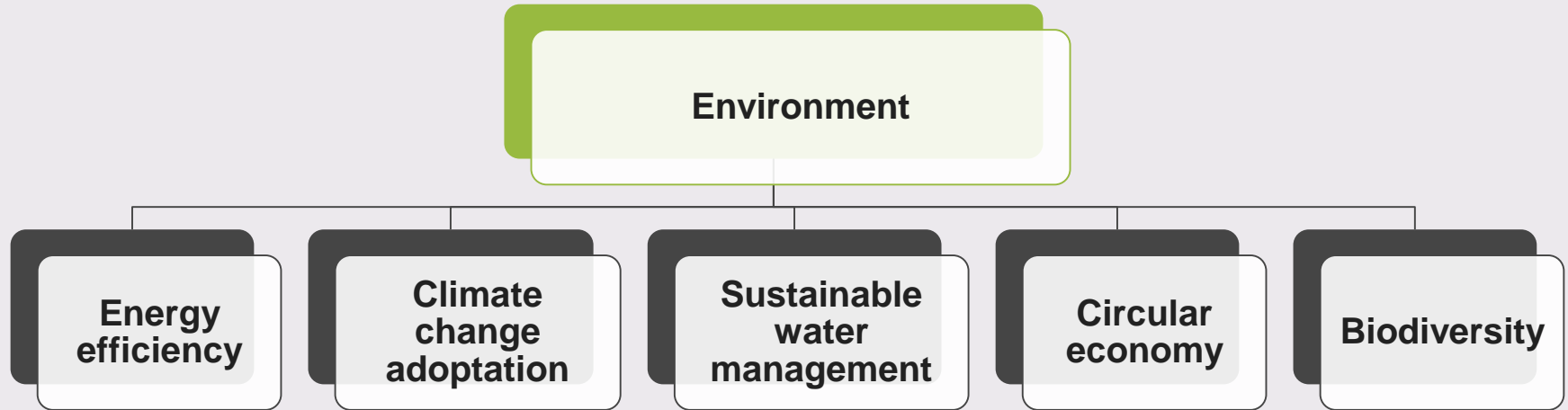


Environment



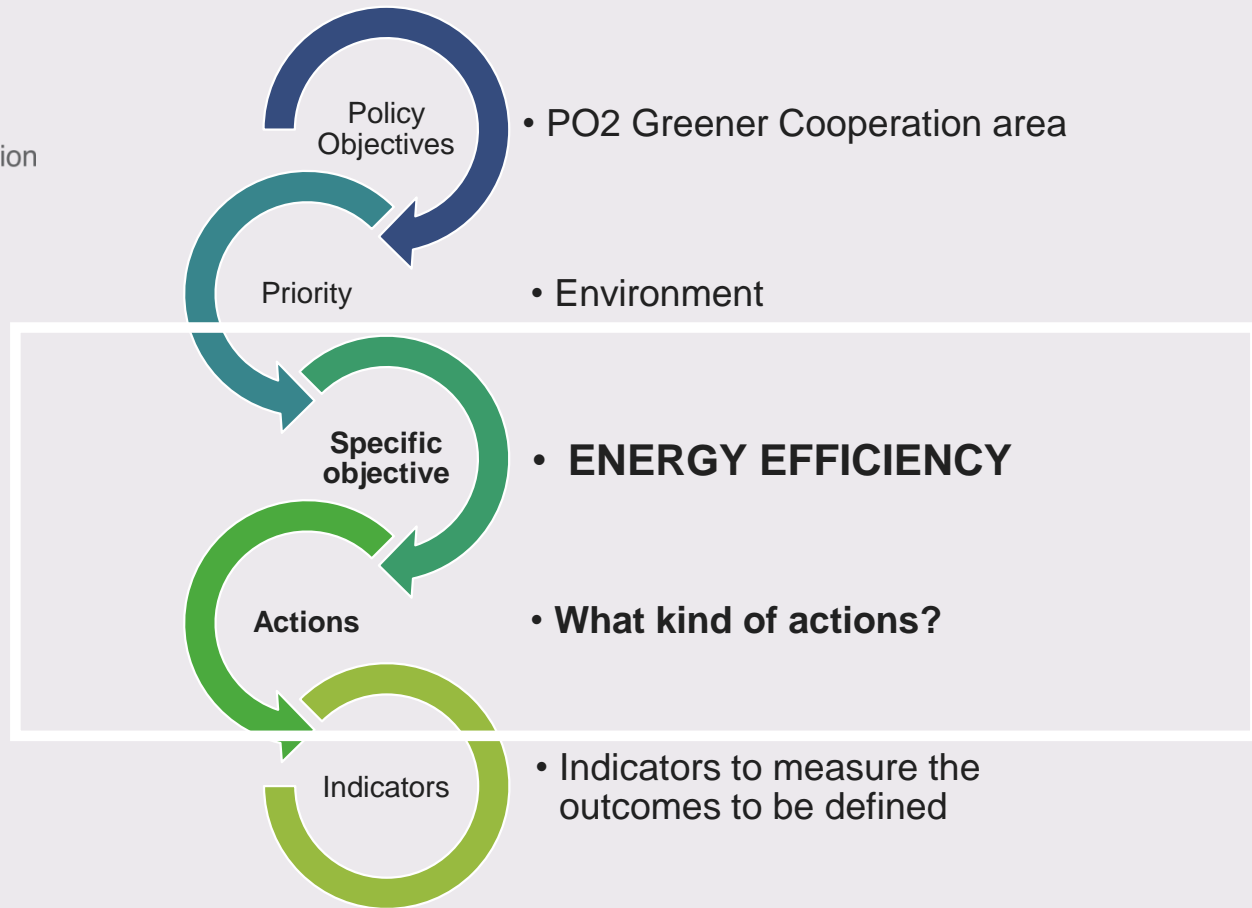
Stakeholder event 22.4.2021

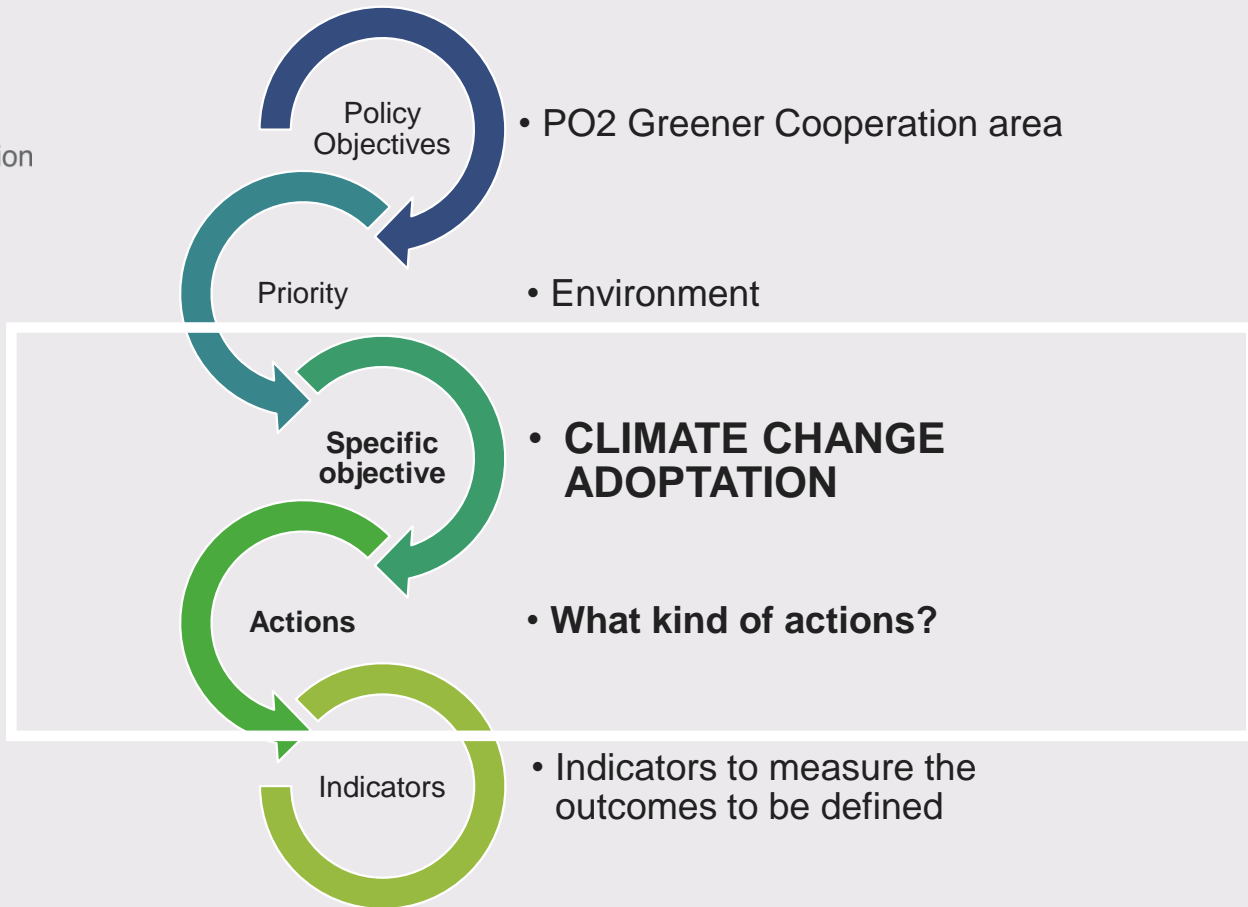
Priority and the specific objectives



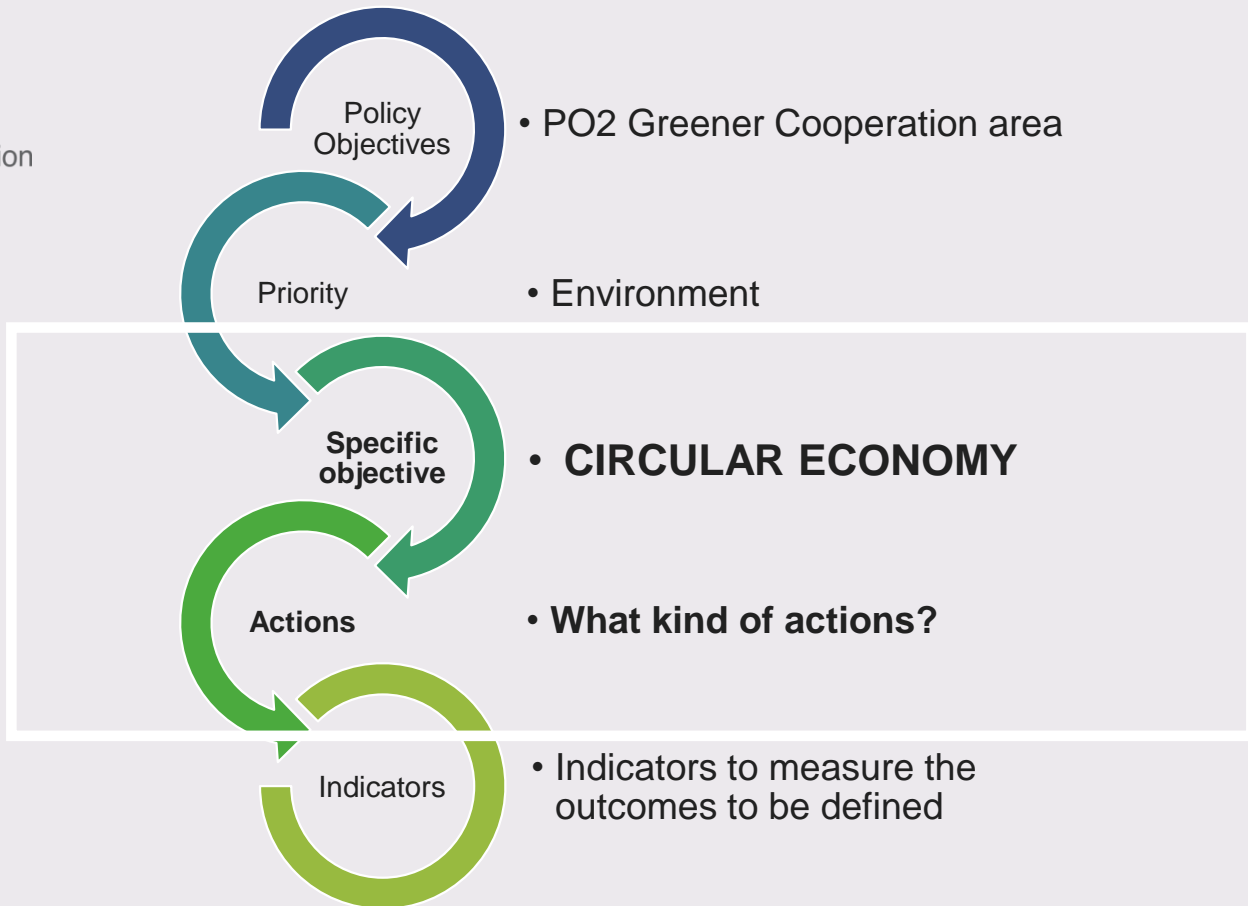
KARELIA

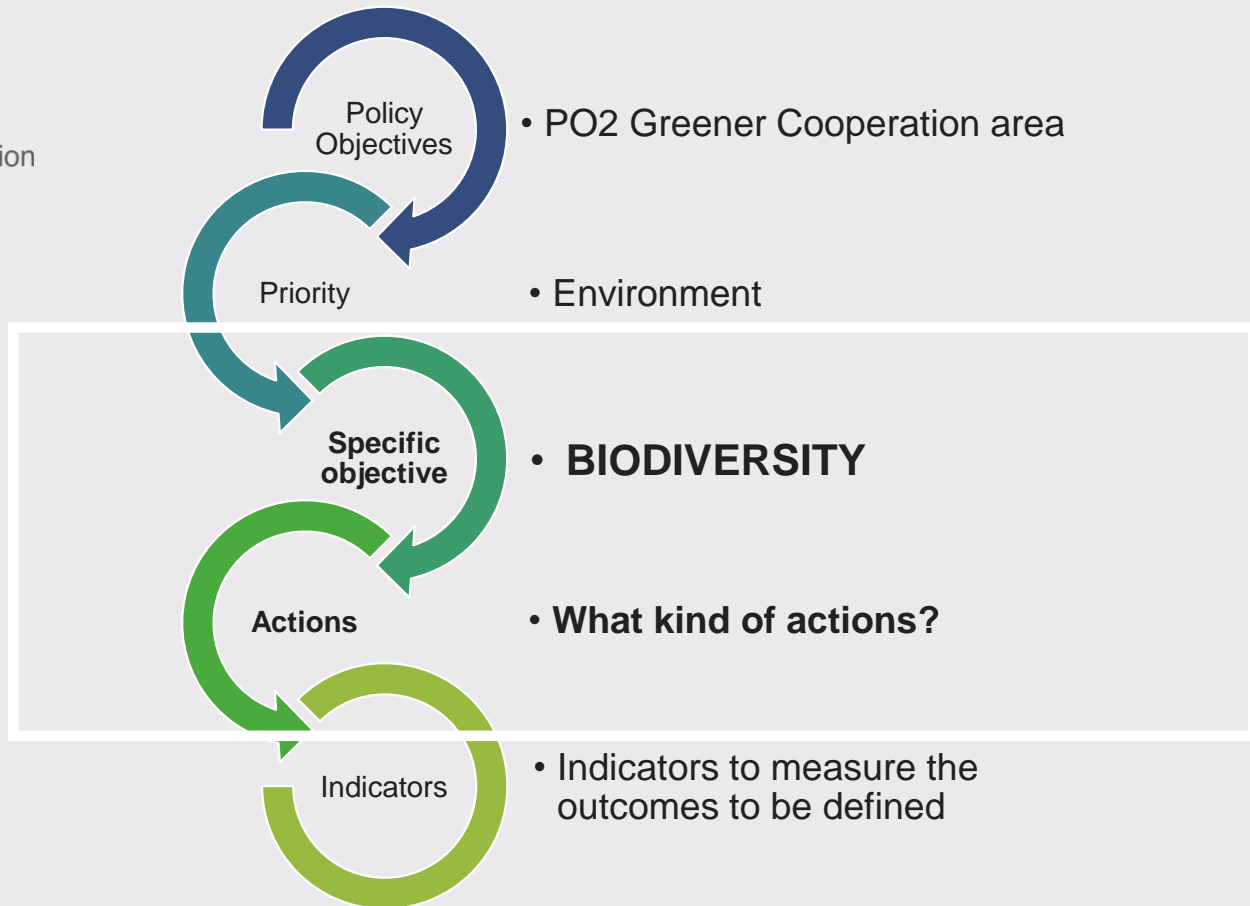
CBC // Cross-border cooperation











KARELIA

CBC // Cross-border cooperation



**Bridges between
people**



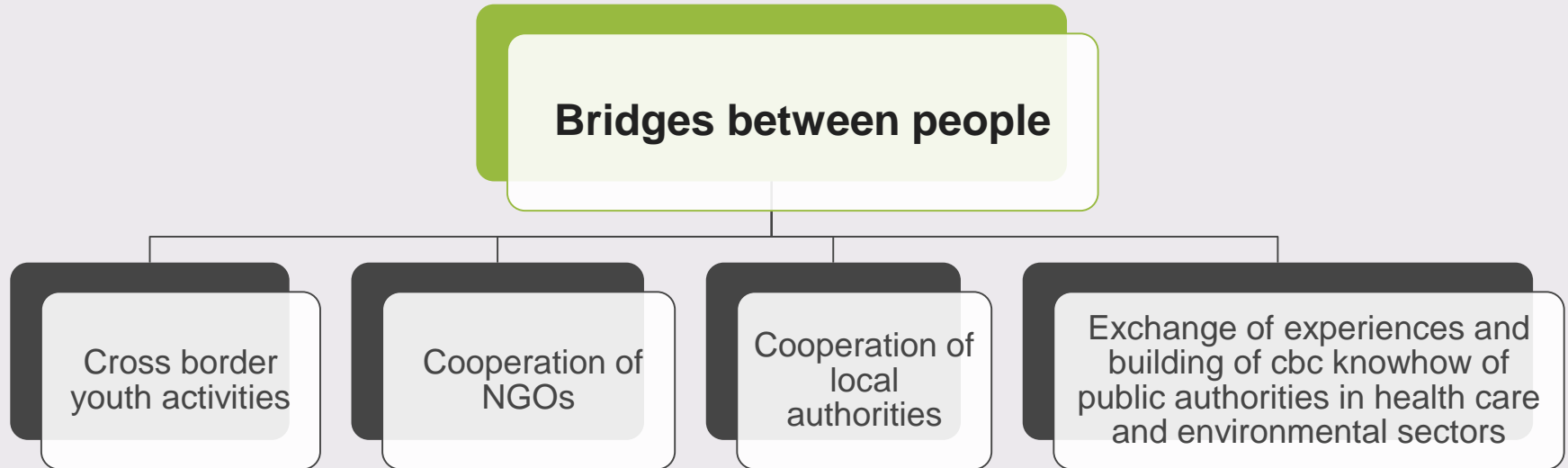
Stakeholder event 22.4.2021

Bridges between people – new approach

- Priority built to improve the grass-root level contacts cross the border
- Particular objective to involve youth, NGO's and local authorities into cross-border cooperation
- “Restart for the cooperation after the pandemic”

”New priority” Bridges between people

- Priority built to foster the grass-root level contacts cross the border



KARELIA

CBC // Cross-border cooperation



Next steps



Marko Ruokangas 22.4.2021

Next steps in the Programme preparation



How to participate?

- Stakeholder events
- Comments in writing to the Managing Authority:
kareliacbc@kareliacbc.info
- Public hearing in autumn

KARELIA

CBC // Cross-border cooperation

Thank you!



22.4.2021